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Introduction

In the fourth issue of Management Sciences 2018 we present articles which are both crucial and critical review of the different subjects and which conclude valuable final research. In particular, the subject of this issue will cover several problems identified in strategic management: open strategizing, synergy in strategic analysis and strategic renewal. Those are some of the thematic areas discussed during the 9th edition of the Conference “Strategic Management in Theory and Practice” organized by the Department of Strategic Management at the Wrocław University of Economics. Finally, our readers will find in this quarterly the following problems:

- an identification of the primary conditions needed to successfully implement the concept of open strategizing into the practice of an organization. In particular, the article described and illustrated by examples four categories of preconditions of open strategizing (Alina Kozarkiewicz),
- a discussion about perspectives for synergy effect evaluation in the process of strategic analysis. It contains authors’ proposal for criteria selection for synergy effects evaluation research and more complex framework of the resource process analysis (Marek Błaszczuk),
- an analysis of the selected projects realized on the biggest Polish crowdfunding platform and compares it with the Western Europe countries and the USA. This crowdfunding platforms are developed in Poland and support significant projects in different categories (Angelika Kędzierska-Szczepaniak),
- an diagnosis based on quantitative research which shows, how temporary employees perceived the process of their onboarding in the context of efficient performance of their responsibilities (Teresa Kupczyk, Joanna Kubicka),
- a presentation of the author’s concept of a strategic renewal process comprising four stages: triggering changes, forming concepts, changes implementation, verifying and formalizing changes. These stages are analysed by the author by particular criteria (Paweł Mielcarek),
- an identification and analysis the most important trends of the reforms of new public management in Polish and Spanish public administration in the years 2010-2015 (Jarosław Ignacy),
- a presentation how restructuring process of productive decentralization of Italian firms relevantly affected and significantly influenced the evolution of their macro-environment. It is the research on the reciprocal inter-linkages between firms’ restructuring processes and the macroeconomic environment evolution which can take place in any economic system (Riccardo Valente).

The editors of Management Sciences express hope that the articles presented in this issue will be received with readers interest and inspire academic discourse. We will sincerely welcome your written contributions to our scientific quarterly.

Mirosława Pluta-Olearnik, Joanna Radomska